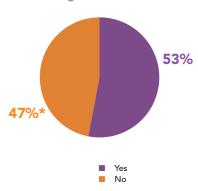
Water Conservation

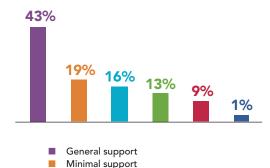
The following data are based on a November 2015 survey of managers and board members representing community associations in 13 states facing serious drought conditions.

Is your community implementing water conservation measures beyond what is required by state and local governments?



*38% said conservation measures are under active consideration

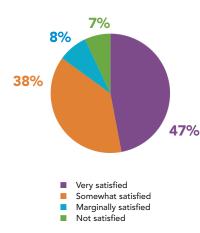
Resident reaction to association conservation measures:



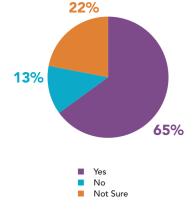
General disinterest Active support Significant opposition

Widespread opposition

Are you satisfied with the results of these conservation measures?



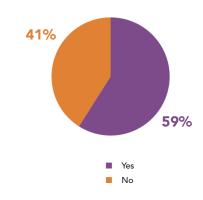
Do you think your association would keep conservation measures in place if the drought ended tomorrow?



Easiest aspect of implementing conservation measures:

- Reducing irrigation usage
- Moving to xeriscaping
- Limiting watering of grass
- Reducing water pressure
- Automated landscape sprinklers
- Promoting voluntary cutbacks

Are additional conservation measures currently under active consideration?





- Getting the up-front money to pay for conversions
- Perception of losing the lush look of green grass
- Getting all board members to approve conservation measures
- Getting owners to reduce personal water usage
- Hearing how other communities...don't even bother with water conservation
- Some homeowners actually think it's a government plot—that there is no drought



The Foundation for Community Association Research provides authoritative research and analysis on community association trends, issues and operations. Our mission is to inspire successful and sustainable communities.